



Green Economy
London



2024 IMPACT REPORT



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Connect With Us



Green Economy London



Green Economy London



@GreenEconomyLDN



greeneconomylondon.ca



Green Economy Canada

Green Economy Canada (GEC) is a national non-profit accelerating Canada's transition to a **vibrant** and **inclusive** net-zero future. GEC launches and grows Green Economy Hubs across Canada that bring together, support, and celebrate businesses of all sectors and sizes in setting and achieving sustainability targets. GEC partnered with the London Environmental Network in **2019** to bring a Hub to London, ON.



Learn more about Green Economy Canada at greeneconomy.ca

Green Economy Hubs

Calgary
Edmonton
Hamilton and Burlington
London
National (Toronto)
New Brunswick
Peterborough
Sudbury
Waterloo Region
York Region

We're advancing the United Nations Sustainable Development Goals in these focus areas.



Green Economy London



London
Environmental
Network



Green Economy
London

Green Economy London (GEL) is the **London Environmental Network's** business sustainability program.

We work with:

- Small to medium-sized businesses
- Non-profits
- Larger companies
- Community organizations

Using a collaborative approach, we help organizations **reduce emissions, improve efficiency**, achieve **cost savings**, and **engage** and **inspire** employees and customers.



"As a charity and non-profit arts organization, **we benefit significantly from being a Green Economy London member**. The GHG emission inventory process informed us of what we were doing right and both small, mid and aspirational projects we can work towards to reduce our carbon footprint. The staff are generous with their time and knowledge plus **they connect us with excellent funding opportunities** for emission reduction facility upgrades. We look to be an organization and arts facility that leads in **positive environmental business adaptation** and Green Economy London provides us with the strategy to make it a reality."

- JEN PASTORIUS, CLAYWORX



Highlights



This year, we celebrated our
5 year anniversary!

Together, we're demonstrating a more sustainable economy is possible.

4,086

Followers

601

Community Members Engaged

20

GHG Inventories and Sustainability Reports

11

Events

37

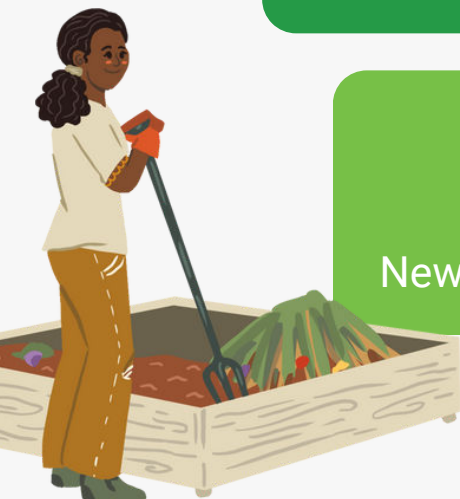
Green Economy London members

4

New Targets Set*

10

Green Project Supports



* Environmental Stewardship: GreenTech Painting (Platinum - 10+ projects), Leners LLP (Platinum - 10+ projects), BlueStone Properties (Platinum - 10+ projects), Water Conservation: GreenTech Painting (Gold - 30% reduction)

Highlights



COMMUNITY
IMPACT

Green Economy London partnered with Trojan Technologies' Community Impact Team for the second year to clean up local parks along the Thames River. Together, with **over 100 Trojan Technologies associates** and their families, we removed **900 lbs** of waste from Ivey Park and Mitchell A. Baran Park.



Climate Action for Businesses Month

In November, Green Economy London Partnered with the London Chamber of Commerce and the City of London for **Climate Action for Businesses Month**. This initiative brought together industry professionals for a series of sustainability events, and engaged with over **200 members** of the business community.



Business Case for Sustainability

Case Studies

In 2024, Green Economy London created **four case studies** showcasing the successful sustainability initiatives of various Green Economy London members. These case studies assessed **cost savings and environmental benefits**. Providing insights and serving as valuable examples for other organizations to inspire and guide their sustainability efforts.

- **E-Bikes at Play:** [Enhancing Sustainability and Employee Well-Being at Play Away Indoor Park](#)
- **Blueprint for Sustainability:** [BlueStone Properties' Organics Program](#)
- **Sustainability in Action:** [MTE Consultants Green Team](#)
- **Sustainability on the Go:** [How The Ice Box Transformed its Food Truck](#)



Events Recap

In 2024, Green Economy London attended and hosted 11 events, **engaging with over 600 community members**. GEL hosted events such as:

- 2024 Green Leader Awards
- 'Green Growth: AI-Driven Business Sustainability'
- Workplace Green Up
- Litter clean ups
- Bikes for Business Panel



Meet Our Members

BlueStone Properties	London District Construction Association
Chick-fil-A - new in 2024	London St.Thomas Association of Realtors
Clayworx - new in 2024	London Foodbank
Convertus	McCabe Promotional
Cornerstone Architecture	MTE Consultants
Dispenser Amenities	New Leaf
Dough EV	On the Move Organics
German Solar Corporation	Pillar Nonprofit Network
Graphenstone	Play Away Indoor Park
GreenTech Painting	RBC Place London
Heeman's	ReForest London
Junction Climbing Centre	Reimagine Co
Lerners LLP	TechAlliance - new in 2024
Let's Talk Science	The Atrium - new in 2024
LOLA Bees	The Ice Box
London Bicycle Café - new in 2024	The Root Cellar
London Brewing Co-op	The Western Fair District
London Chamber of Commerce	Women's Interval Home of Sarnia-Lambton



Watch our 'This is
Green Economy
London' video!



Member Landscape

Breakdown of Green Economy London Members by Industry Sector

1. Accommodation and food services - 24.3% (9 members)
2. Professional, scientific and technical services - 13.5% (5 members)
3. Other services (except public administration) - 13.5% (5 members)
4. Arts, entertainment and recreation - 10.8% (4 members)
5. Retail trade - 5.4% (2 members)
6. Real estate and rental and leasing - 5.4% (2 members)
7. Health care and social assistance - 5.4% (2 members)
8. Agriculture, forestry, fishing and hunting - 2.7% (1 member)
9. Utilities - 2.7% (1 member)
10. Construction - 2.7% (1 member)
11. Manufacturing - 2.7% (1 member)
12. Administrative support, waste management and remediation - 2.7% (1 member)
13. Educational services - 2.7% (1 member)
14. Public administration - 2.7% (1 member)



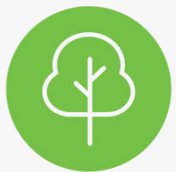
Green Project Support



Since launching in 2019, Green Economy London has offered a microgrant program, **Green Project Support**, to help local businesses overcome one of the biggest barriers to climate action: **cost**. Incentives are offered to members to implement sustainability projects in four key areas: **greenhouse gas emissions**, **waste reduction/diversion**, **water conservation**, and **environmental stewardship**. These projects have created lasting impacts, not only within the businesses but in the communities they serve.



In 2024,



\$21,000

was distributed among 7 members.

In 2024, we **extended additional Green Project Support** funding to previous recipients, strengthening the longevity of their initiatives and ensuring their lasting impact.

\$2,500

was distributed among 3 members.





Green Project Support



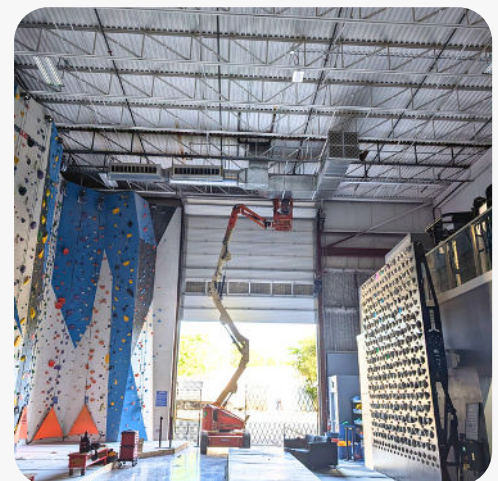
BlueStone Properties - Replaced 50 toilets at the Dufferin Corporate Centre with low-flow models to improve water conservation, achieving a 33% reduction in water consumption in July 2024 compared to July 2023.



Dough EV - To reduce the environmental impact and cost of their delivery operations, Dough EV purchased a cargo e-bike. They can now offer free and zero-emissions deliveries in the downtown core. This shift will allow for approximately \$4,200 saving per year.



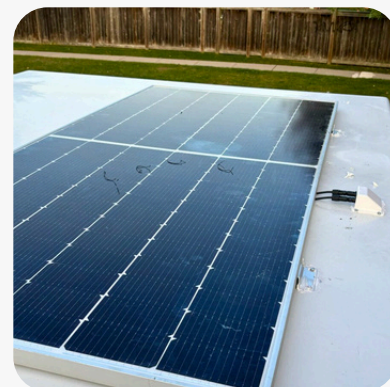
Junction Climbing - Replaced 65 outdated fluorescent light fixtures with energy-efficient LED lights. This project reduced waste from having to replace burnt out fluorescent bulbs, reduced energy costs, and made the space brighter and more welcoming.



Green Project Support



The Ice Box - Installed a solar panel and battery expansion to power their ice cream truck! Eliminating the need for a diesel generator or concern for a power outlet during events, further reducing their GHG emissions.



London Bicycle Café - Purchased an additional cargo e-bike for their Bike for Business program, enabling local businesses to rent it out for long-term trials and making sustainable business travel more accessible!



Clayworx - Completed a lighting retrofit to replace 62 long tube fluorescent lights with energy-efficient LED lights. This led to a reduction electricity costs and is just one of many sustainable initiatives at their facility.



Let's Talk Science - Installed a low-flow toilet and water monitoring system to track consumption and inefficiencies, supporting the achievement of their water reduction targets.

Green Leader Awards



2024

Green Leader Awards

Hosted by London Environmental Network

Every year, the London Environmental Network and Green Economy London recognize businesses and community leaders who are working to make London a **greener and more resilient city** for all. This year, friends, colleagues, community members and local businesses gathered at RBC Place London to celebrate the outstanding initiatives within the city's environmental sector.



2024 Green Economy Leader Awards Recipients

Emissions Reduction of the Year Awards --- The Ice Box

Rookie of the Year Award --- Junction Climbing

Environmental Steward of the Year Award --- MTE Consultants

Circularity Award --- Play Away Indoor Park

Green Project Implementation Award --- BlueStone Properties



2025 Green Economy Leader Awards Finalists

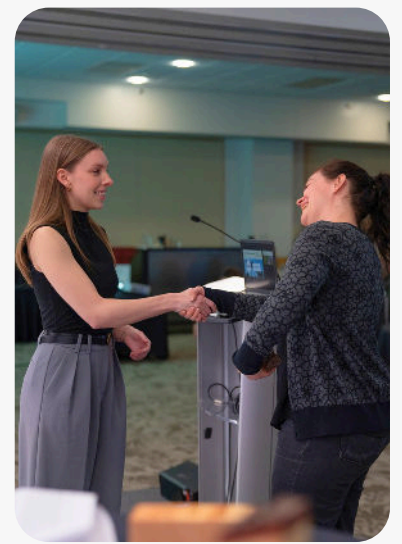
Green Innovation - GreenTech Painting, DoughEV

Environmental Steward of the Year - Lerner's LLP, MTE Consultants

Circularity Award - Heeman's, Let's Talk Science

Green Project Implementation - BlueStone Properties, Junction Climbing, Dough EV

Rookie of the Year - Clayworx, London Bicycle Café



Workplace Green Up



Workplace Green Up is an employee engagement program **designed to embed sustainability into the work culture** of Green Economy London members. Over four weeks, members complete sustainability initiatives across four key areas: **GHG emissions reduction, waste reduction and diversion, water conservation, and environmental stewardship.**

Employees are encouraged to integrate these activities into their daily work and home routines, **earning points for their organization** with each completed task. By participating in Workplace Green Up, members reduce their environmental impact and foster a culture of sustainability that creates meaningful change within their workplaces.



1st Place



2nd Place



3rd Place



Thank you to all our members who participated in this year's Workplace Green Up!

2024 Supporters

Thank you to our generous 2024 supporters for making Green Economy London programming possible.



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Emploi et Développement social

Canada

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ConvertusTM

Closing the Loop for a Better Future



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