



Green Economy  
London



# Blueprint for Sustainability: BlueStone Properties' Organics Program

## Overview

BlueStone Properties is a family-run property management and development company based in London, ON. In 2019, they joined Green Economy London, strengthening their commitment to sustainability.

The COVID-19 pandemic posed challenges to BlueStone Properties' waste diversion efforts at the Dufferin Corporate Centre, particularly due to the increased use of paper towels. A waste audit revealed that implementing an organics recycling program would be an important next step to address these challenges.

With support from Green Economy London's Green Project Support, BlueStone Properties received a \$2,500 incentive to implement this project. This initiative included introducing organics recycling bins in each tenant's unit, and negotiating a new waste management contract to include organics disposal. In the BlueStone office, desk-side garbage bins were replaced with centralized waste disposal areas,



**Cost of Program**  
\$5,000 for project  
implementation



**Tenant Satisfaction**  
88% expressed satisfaction  
or high satisfaction



**Environmental Impact**  
New waste diversion rate of  
68%

*Implementing the organics program at the Dufferin Corporate Centre has been a pivotal step in transforming our waste management practices. It has reinforced our commitment to sustainability, allowing us to offer this valuable service to our tenants, promote a greener workplace, and set a positive example for our community.*

Ilona Kovats, Commercial Property Manager

## Organics Recycling Program

To further support the program, LOMI countertop composters were introduced in the BlueStone office, encouraging employees to compost their food scraps. These composters convert food waste into garden-ready fertilizer, promoting sustainable practices within the workplace.

Through the organics recycling program, BlueStone Properties has successfully diverted paper towel waste, diapers from a daycare tenant in the building, and food scraps.

Following the program's implementation, a second waste audit revealed a 22.5% increase in BlueStone's diversion rate from 2021, bringing it to 68.5%—exceeding government requirements. BlueStone is now aiming for an 80% waste diversion rate in the coming years. BlueStone's plan supports Ontario's goal of a 50% waste diversion rate by 2030.

## Program Impact

In 2024, BlueStone's Dufferin Corporate Centre continues to prioritize its organics recycling program, which has significantly reduced landfill waste while offering valuable educational and employee engagement opportunities.

This program demonstrates how collective habit changes can drive meaningful environmental impact, positioning BlueStone as a sustainability leader.

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