

2023 IMPACT REPORT



Green Economy
London



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Green Economy
London



Green Economy
London



greeneconomylondon.ca

*Together, we're demonstrating
a more sustainable economy
is possible.*





Green Economy London (GEL) is the London Environmental Network's business sustainability program. Using a collaborative, cost-effective and practical approach, we work with small to medium-sized businesses, non-profits, larger companies, and community organizations to set and achieve sustainability targets. We help organizations to reduce emissions, improve efficiency, gain credibility, achieve cost savings, and engage and inspire staff and customers.



* Waste Reduction & Diversion: Let's Talk Science (Bronze - 20% reduction), Environmental Stewardship: MTE (Platinum - 10+ projects), BlueStone (Platinum - 10+ projects), Convertus (Platinum - 10+ projects)

Our Members:



1. Educational services - 1.5%
2. Construction - 6.2%
3. Manufacturing - 3.1%
4. Arts, entertainment and recreation - 12.3%
5. Retail trade - 23.1%
6. Public administration - 1.5%
7. Agriculture, forestry, fishing and hunting - 6.2%
8. Health care and social assistance - 1.5%
9. Other services (except public administration) - 13.8%
10. Accommodation and food services - 16.9%
11. Professional, scientific and technical services - 4.6%
12. Administrative and support, waste management and remediation services - 1.5%
13. Real estate and rental and leasing - 4.6%
14. Finance and insurance - 1.5%
15. Information and cultural industries - 1.5%

Green Economy Canada

Green Economy Canada (GEC) is a national non-profit accelerating Canada's transition to a vibrant and inclusive net-zero future. GEC launches and grows Green Economy Hubs across Canada that bring together, support, and celebrate businesses of all sectors and sizes in setting and achieving sustainability targets. GEC partnered with the London Environmental Network to bring a Hub to London, ON in 2019.



Funding opportunities



Annual GHG inventory



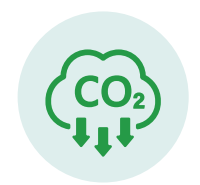
Inspired & engaged employees



Capacity building



Credibility & recognition



Reduced GHG emissions

2023 Climate Action Microgrants

Four members of Green Economy London received a Climate Action Microgrant from Green Economy Canada to further their sustainability work. Recipients and projects included:



BlueStone Properties is upgrading one of their older heat pumps to a more efficient, environmentally friendly model.

Hounds of Erie Winery is converting an onsite accommodation cabin to solar power from fossil fuel power.



Women's Interval Home of Sarnia and Lambton is installing a water dispenser and providing clients with reusable stainless steel water bottles.

Play Away Indoor Park is purchasing a commercial dishwasher to offer reusable cups, forks, and plates



Zero Emissions Vehicle Charging Infrastructure Program

Green Economy Canada received \$3.9M in funding from Natural Resources Canada to accelerate the implementation of electric vehicle (EV) charging stations across Canada. This program supported members through the application process to receive up to **\$100,000** in rebates, making EV charging more affordable and accessible. Over 350 charging stations are expected to be installed through the program.



Green Economy London Members:

- Antler Press - *new in 2023*
- Apple Hill Lavender
- Big Bike Giveaway
- BlueStone Properties
- Burning Kiln Winery
- Carmina Design Co.
- Charlotteville Brewing
- Chippewas of the Thames First Nation
- Citi Plaza London Inc. - *new in 2023*
- Convertus
- Cornerstone Architecture
- Dalton White Farms
- Delhi & District Chamber of Commerce
- Dispenser Amenities
- Dough EV - *new in 2023*
- Ecodemy Education
- Fance Farmerettes
- Generations Marketplace and Learning Centre
- German Solar Corporation
- Goodwill Industries Inc.
- Graphenstone
- GreenTech Painting
- Heeman's
- Homegrown Hideaway
- Hounds of Erie Winery
- Jülide's Specialty Ice Cream - *new in 2023*
- Junction Climbing Centre - *new in 2023*
- Kingfisher Cafe
- Lerner's LLP - *new in 2023*
- Let's Talk Science
- Libro Credit Union
- LOLA Bees - *new in 2023*
- London Brewing Co-op
- London Chamber of Commerce
- London Community Foundation
- London & District Construction Association
- London Food Bank
- London St. Thomas Association of Realtors
- Long Point Biosphere Region
- Long Point Eco-Adventures
- McCabe Promotional
- Meuse Brewing Company
- Michael+Clark Construction
- MTE Consultants
- Museum London
- M.W Drafting
- N'Amerind Friendship Centre
- New Leaf
- On the Move Organics
- Pillar Nonprofit Network
- Play Away Indoor Park
- RBC Place London
- ReForest London
- Reimagine Co.
- Sayza Hot Yoga
- Step Sciences
- The Church Key Bistro-Pub
- City of London
- The Gibbled Goose
- The Ice Box
- The Root Cellar
- Trudell Medical International
- Western Fair District
- Women's Interval Home of Sarnia-Lambton - *new in 2023*

Green Economy London's support has been instrumental in advancing our sustainability initiatives. From providing valuable information and resources to conducting thorough building audits and organizing insightful webinars, Green Economy London has been a trusted partner every step of the way. Their expertise and guidance have been invaluable in navigating GHG reporting requirements and implementing green projects. Their team has consistently demonstrated a genuine commitment to our success, always being available to offer assistance and support whenever needed. We look forward to continuing our partnership for years to come.

- Ilona Kovats, BlueStone Properties

Green Project Support

Green Project Support provides financial incentives for Green Economy Leaders to implement sustainability projects across four key areas: waste, water, greenhouse gas emissions and environmental stewardship. In 2023, GEL allocated \$16,250 distributed amongst 6 members. This year's recipients include:



ReForest London

To help reach their net-zero goals, ReForest London installed low-flow bathroom fixtures and additional insulation and framing to improve energy efficiency in the Bruce Pavillion.



LOLA Bees

LOLA Bees will be completing energy efficiency upgrades to their front entryway and building.



On the Move Organics

On the Move Organics will be purchasing an on-site rapid composter to reintegrate food waste in a regenerative way.

Junction Climbing



To reduce energy consumption and improve cooling in the summer months, Junction Climbing will be installing retractable window coverings.



BlueStone Properties

To improve waste diversion at the Dufferin Corporate Centre, BlueStone Properties introduced an on-site organics program.



ReImagine Co.

ReImagine Co. will be upgrading to new energy efficient refrigeration equipment.

Stay tuned for updates as these projects are implemented throughout 2024!

Other Projects:

In 2023, with the direct support of Green Economy London, the members completed 14 sustainability projects.



Greenhouse Gas Emission
Reduction Projects



Waste Reduction Projects



Environmental Stewardship
Projects

Events Recap

In 2023, Green Economy London attended and hosted 14 events, engaging with over 1,600 community members. These events include:

- ‘Leverage the Benefits of Energy and Gas Incentives’ webinar with guest speakers from Save On Energy and Enbridge Gas
- ‘Building with Nature: An Introduction to Mass Timber in Construction’ webinar
- Talk Climate to Me with Project Neutral
- Workplace Green Up
- Three community clean-ups; Green Economy London Member Clean-up, Trojan Technologies Community Clean-up, London Clean & Green



Workplace Green Up

Workplace Green Up is an employee engagement program that aims to foster sustainability within the work culture of Green Economy London members. This initiative offers a range of impactful sustainability activities, focusing on four key target areas: waste reduction and diversion, water conservation, environmental stewardship, and greenhouse gas emissions reduction.

Employees are encouraged to integrate these activities into their daily work habits and at home, earning points over four weeks for each completed task. Through Workplace Green Up, members contribute to reducing their environmental impact and promoting a greener, more sustainable workplace.



Thank you to all of our members who participated in this year’s Workplace Green Up, we look forward to doing it again in 2024!

[Workplace Green Up | Business London Magazine \(page 3\)](#)

Trojan Technologies Community Clean-up

Green Economy London and Trojan Technologies joined forces to clean up Ivey Park and Mitchell A Baran Park. Together, over 50 bags were filled, and other items such as a chair, table, suitcase, and more were removed from the environment. It’s estimated that over 1,000 lbs of garbage and other waste materials were collected.



The Green Leader Awards recognize business and community leaders working to make London a greener and more resilient city for all. We are proud to celebrate members of Green Economy London (GEL) and the London Environmental Network (LEN) for their environmental achievements.



[Learn More](#)

2024 Green Economy London Award Categories and Nominees

Green Leader Awards *Recognizing businesses in the Green Economy London program*

Emissions Reduction of the Year *Finalists: German Solar, The Ice Box*

Rookie of the Year *Finalists: Junction Climbing, LOLA Bees*

Environmental Steward of the Year *Finalists: MTE Consultants, Western Fair District*

Circularity Award *Finalists: Bluestone Properties, Play Away Indoor Park, Western Fair*

Green Project Implementation Award *Finalists: Bluestone Properties, The Ice Box, MTE Consultants, Play Away Indoor Park*

Environmental Network Awards: *Recognizing nonprofits and individuals within London*

Outstanding Member Award *Finalists: Antler River Rally, Bird Friendly London, Middlesex London Food Policy Council, The PATCH*

Community Impact Award *Finalists: Glen Cairn Resource Centre, Growing Chefs, LOLA Bees*

Community Choice Award *Finalists: Emily Febrey, Michelle Stranges*



Get Involved



Subscribe to our Newsletter

We share business sustainability events, resources, funding opportunities, and network updates each month directly to your inbox.



Become a Member

We offer affordable support to member organizations to set and meet sustainability targets. SMEs, corporations and not-for-profits, all organizations can measure, manage, and reduce their emissions, and gain an economic advantage in a competitive green economy.



Support and Sponsorship

Get involved as a Supporter or Sponsor of Green Economy London. Your contribution directly impacts and empowers local businesses to create a more sustainable future; and you'll receive the tools and resources to engage and inspire your own employees, while being stewards of the local environment and strengthening your local presence.



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Our Supporters

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CANADA



**THE
READY
COMMITMENT**



Employment and Social
Development

Emploi et Développement
social

Canada



ConvertusTM

Closing the Loop for a Better Future

A program of:



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