Green Economy London

2019 Annual Report

Green Economy London

Together, we're demonstrating a more sustainable economy is possible.

Highlights from Green Economy Hubs

Green Economy London is one of 10 Green Economy Hubs across Canada that support and celebrate businesses as they set and achieve sustainability goals.

2019 Impact Snapshot

Green Economy Leaders across our network are making significant commitments to take action on climate change and build sustainability into their operations. To date, businesses in Green Economy London Hubs have collectively reduced over 200,000 tonnes of GHGs - the equivalent of taking over 45,000 cars off the road for one year. In addition to GHGs, some Green Economy Leaders are setting targets in other sustainability areas, such as waste and water.

250+	50+	180,000+	200,000+
Green Economy Leaders	GHG Reduction Targets Set	Tonnes of GHGs Collectively Committed	Tonnes of GHGs Collectively Reduced

In 2019, organizations participating in Green Economy Hubs responded to a survey about why they are taking action to become more sustainable:

1) Businesses feel it's the right thing to do,
2) They see business benefits from going green, and
3) Green Economy Hubs help them succeed.

100%

felt connected to a larger movement of organizations in their community that are taking climate action as a result of being a member of a Green Economy Hub

A Network of Green Economy Hubs Leading the Green Transition

Together, we're demonstrating a more sustainable economy is possible

CHANGE FOR CLIMATE

Green Economy Canada

With thanks to our network sponsors:
TD READY COMMITMENT   the co-operators

GREEN ECONOMY HUBS
LAUNCHING HUBS
AFFILIATED PROGRAM

Learn more: http://www.greeneconomy.ca

Green Economy Hubs are changing business as usual in a growing number of communities beyond ours, including Kingston, Hamilton and Burlington, Ottawa, Sudbury, Waterloo Region, and York Region.

Through Green Economy Hubs, businesses are demonstrating that profitability and sustainability go hand-in-hand.

Letter from Green Economy London's Hub Manager

Friends,

Our first year was full of promise and lessons. We launched London's Green Economy Hub with excitement and trepidation. Was there an appetite for sustainability among our business sector? Would London's business community prioritize sustainability target setting and environmental stewardship voluntarily?

It turns out, yes. Overwhelmingly, yes. I've been humbled and inspired by the stories our members have shared about their passion for sustainability. With unique approaches and varied results, our community has championed sustainability long before we launched our hub. We, at Green Economy London, have the distinct pleasure of telling these stories and bringing this network of Green Leaders together to share best practices and set community-driven, cohesive targets.

We hope our first year is proof that London values and prioritizes sustainability in business. We hope that in a time of environmental emergency, our business community can provide hope and guidance to the rest of the sector on how to reduce emissions and encourage waste diversion, water reduction and environmental stewardship.

Please continue to support organizations that prioritize sustainability and the quality of life of future generations. We're all in this together.

Marianne Griffith
Green Economy London Hub Manager
London Environmental Network

Thanks to our Supporters:

Platinum Sponsors & Funders ($100,000+)

LONDON COMMUNITY FOUNDATION
Smart and Caring Community Fund
Beryl Ivey Endowment Fund for the Environment

London CANADA

Gold Sponsors & Funders ($10,000+)

Western
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Employment and Social Development / Emploi et Développement social
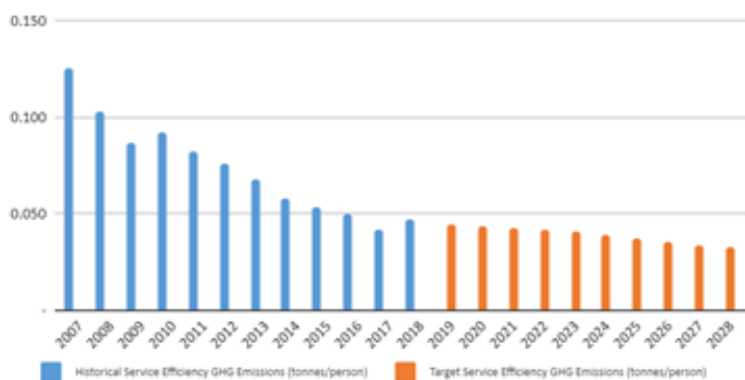Canada

MTE

Target Setters

Data for the following is for 2019 members only:

City of London

Since 2007, the City of London has reduced absolute emissions from 44,500 tonnes (0.125 tonnes/person) to 18,700 tonnes (0.047 tonnes/person) in 2018. That is a **58%** reduction!

Corporation of the City of London
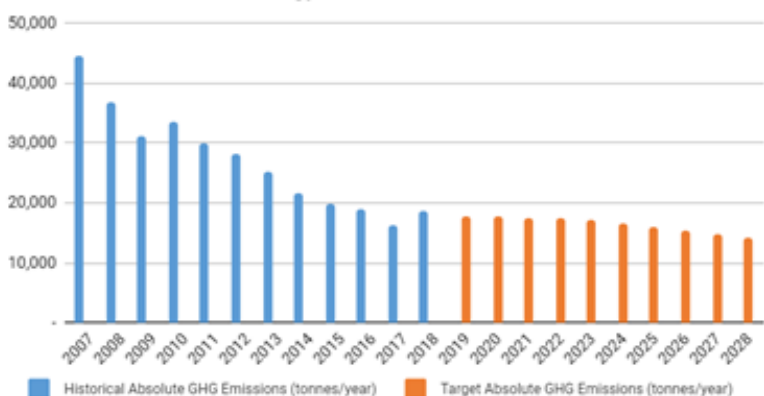Service Delivery GHG Emissions

They have further committed to **reducing 25% of 2018's absolute emissions**, to lower the absolute GHG emissions to 14,100 tonnes (0.033 tonnes/person) by 2028.

The City of London has set a bronze GHG emissions reduction target (25% reduction) by 2028.

GHG

Corporation of the City of London
Total Energy-related GHG Emissions

PLAY AWAY
INDOOR PARK
2469 AVIATION LANE · LONDON, ON

Cornerstone Architecture plans to achieve its platinum level Environmental Stewardship target by creating a Green Team and recycling used tech, among other initiatives.

Environmental Steward

Dispenser Amenities plans to achieve bronze level Environmental Stewardship by supporting conservation projects with the Upper Thames Conservation Authority and the Nature Conservancy of Canada.

Environmental Steward

GreenTech Painting plans to achieve its platinum Environmental Stewardship target by developing a recycling program for all painting projects, as well as other initiatives to improve local habitats.

Environmental Steward

Goodlife Fitness will achieve their silver Water Reduction Target of 20% reduction by 2030 by replacing shower heads and toilets with low flow models.

Water

Goodlife Fitness will achieve their gold level Environmental Stewardship target by implementing a sustainable transportation program for employees, including bike storage, among other exciting initiatives.

Environmental Steward

Baseline Setters

Measuring your baseline is key to making reductions. You can't effectively manage what you don't measure.

"Joining Green Economy London has provided us with invaluable resources for increasing our sustainability impact as a small business. They've not only recognized the work we've already achieved, but they've offered ongoing support, education and guidance. They've provided tools for carbon and waste accounting, support in accessing rebates and incentives, and access to a like-minded business community [...] We've greatly benefited from receiving the Green Economy London and the London Community Foundation Green Project Grant, and we're excited to work with Green Economy London in the months and years to come."

- Ellie Cook, Co-Owner of The Root Cellar and On The Move Organics

Project Highlight:

Green Economy London selected two recipients of our inaugural Green Project Grant in Nov 2019. On The Move Organics and Booch Organic Kombucha will share a $5,000 financial award provided by the London Community Foundation for sustainability projects. Through the grant, member Booch Organic Kombucha will install a diaphragm pump into their brewing process. This will save them roughly **3,000 litres of wasted product** per year. This opportunity was discovered through a food waste audit performed in August 2019. It is estimated that the project will save Booch over **$20,000 per year with a payback period of less than two weeks**. This translates to a **savings of five tonnes of CO2e/year and 8.3m3 of water/year.** "Green Economy London helped us get funding to identify where we had waste and we are happy to make changes to reduce it." said Booch owner, Shannon Kamins.

Adapted from the feature story in London Inc. Weekly, Nov 22, 2019

Working Towards Sustainability Goals:

- MTE Consultants
- Alchemy Junk Removal
- German Solar
- German Canadian Club
- Life of Leisure
- London Brewing Co-op
- On the Move Organics
- Renewi
- Booch Organic Kombucha
- Bluestone Properties
- Manzia Energy

Stay Connected

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🐦 @GreenEconomyLDN

📷 @green_economy_london

✉ greeneconomy@londonenvironment.net

Western
The Centre for Environment & Sustainability

"As a founding partner, the Centre for Environment and Sustainability (CES) was looking to support Green Economy London by conducting studies and providing resources for the different workshops and events[...] We were able to connect the students from the CES' programs, notably the Masters of Environment and Sustainability (MES) to local organizations. This is a true partnership with several win-win opportunities."
 - **Stephan Vachon, Director, Centre for Environment and Sustainability and Chair, Masters of Environement and Sustainability Program at Western University**

Current Green Economy London Members

as of April 2020

www.**greeneconomylondon**.ca