



Green Economy  
London

# SUPPORT AND SPONSORSHIP OPPORTUNITIES

*Together, we're proving a more  
sustainable economy is possible.*

A program of the London  
Environmental Network



London  
Environmental  
Network





# SUPPORT OPPORTUNITIES



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**Become a Supporter of Green Economy London!** Support and empower local businesses to create a more sustainable future; receive the tools and resources to engage and inspire your own employees, while being stewards of the local environment and strengthening your local presence.

As a **Supporter** your company will support the work that Green Economy London is doing to prove that a sustainable economy is possible. You'll help empower local small and medium-sized businesses that are taking climate action and receive employee engagement tools, take part in employee engagement programs, access group volunteer opportunities, and be invited to participate in the Environmental Stewardship Framework.



Inspired & engaged  
employees



Increased brand affinity &  
local presence



Affect tangible, positive  
change in the community



Environmental  
Stewardship Framework

## WHO ARE YOU

- Business Improvement Association or Business Association
- Large corporation with your own sustainability reporting framework
- Economic Development Corporation
- Chamber of Commerce
- Small Business Centre
- A company wanting to connect with and positively impact the community you operate within
- Located in London and surrounding area
- A company wanting to engage employees with sustainability
- A company wanting to participate in community environmental initiatives

# SUPPORT OPPORTUNITIES

Recognition and Support Levels	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Social media/ print mentions	3/ year	5/ year	8/ year
Logo on website under Supporters page	✓	✓	✓
Logo on Annual Report	✓	✓	✓
Access to Environmental Stewardship Framework		✓	✓
Employee Engagement Opportunities		✓	✓
Recognition on the Supporters slide at all online and in-person events		✓	✓
Special collaboration (e.g. blog post, webinar speaker, feature in newsletter with 450+ subscribers)			✓
Unlimited invitations to Green Leader Awards and other events			✓

Reach out to **Kaitlin Creighton**, Hub Manager  
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# SUPPORT OPPORTUNITIES



**Gold and Platinum** supporters receive tools and resources to engage and inspire your own employees, while being environmental stewards and strengthening your local presence.

## ENGAGE YOUR STAFF

**Guide to Creating a Green Team:** a guide on how to put together a group of passionate and knowledgeable people eager to lead an organization to a low-impact, environmentally-friendly future.

**Workplace Green Up:** a month-long initiative that helps embed sustainability in the day to day work culture. This employee engagement program offers sustainability activities focusing on our program's target areas; GHG emissions reduction, environmental stewardship, water conservation, and waste reduction and diversion. Members earn points for completing projects and are celebrated and recognized for their efforts throughout the month.

**Green Wheel:** a sustainable transportation initiative to promote more sustainable commuting and transportation methods for employees by providing resources, events and prizes.

## ENVIRONMENTAL STEWARDSHIP FRAMEWORK

The Environmental Stewardship Framework includes over 25 project options with new opportunities added regularly. The framework includes one on one action planning and target setting sessions and recognition for achieving those goals.





## SPONSOR A COHORT

**Best for Small Business Centres, Economic Development Corporations, Chamber of Commerce, Business Improvement Associations**

Do you know businesses that want to prioritize sustainability within their operations? By sponsoring a cohort you're directly supporting a group of businesses to join the Green Economy London at no cost to them. These members will receive support to help them reduce their environmental impact, achieve cost savings, and create a more sustainable future for their business and community.

**Cost:** \$500/ business for a group of 3 - 5 small businesses (up to 9 FTE)

### How does sponsoring a cohort work?

- Receive the Green Economy London Membership Package and slide deck to share with your network and gauge interested businesses
- Once 3 - 5 businesses are identified and connected with Green Economy London, receive an MOU and invoice from Green Economy London
- Businesses take part in a kick off meeting introducing the program and what to expect
- Members go through the milestones to track emissions and reduce their impact



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## SPONSOR A PROJECT OR PROJECT STREAM

Sponsoring a project or project stream directly supports the implementation of sustainability projects for Green Economy London members. We work with you to identify focus area(s) for your sponsorship, an amount of your choosing, and Green Economy London will administer funds to the recipients, and support them with project implementation. Your organization's logo will be recognized in all communications (newsletter, social media, blog post) with an option to include project stream naming rights.

As financial barriers can be one of the biggest to overcome for implementing sustainable changes, sponsoring a project will empower businesses to achieve their sustainability goals.

## SPONSOR AN EVENT

Is there a certain environmental topic your company is interested in or initiative you want to get involved with? Reach out to us to discuss sponsoring an event in our 2023 line up. Events include virtual and in-person workshops, speaker sessions, and employee engagement programs and activities.

Your company's logo will be represented at virtual and in-person events.

**Don't see what you're looking for? Green Economy London will work with you on a custom package to suit your needs.**

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# WHY GREEN ECONOMY LONDON



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- Positively impact the communities that you live and work in as a company and individual
- Make new connections, increase brand affinity and presence, and affect tangible, positive change in the community
- Reach a network of over 65 members across all sectors and an audience of over 4,000 followers, subscribers, and website visitors
- Receive a Guide to Creating a Green Team
- Environmental Stewardship Framework, with guidebook, action planning and target setting sessions
- Annual employee engagement events Workplace Green Up (environmental activities to complete weekly with your team) and Green Wheel (sustainable transportation)

You want a sustainable future for  
your business and community.

We want that too.

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