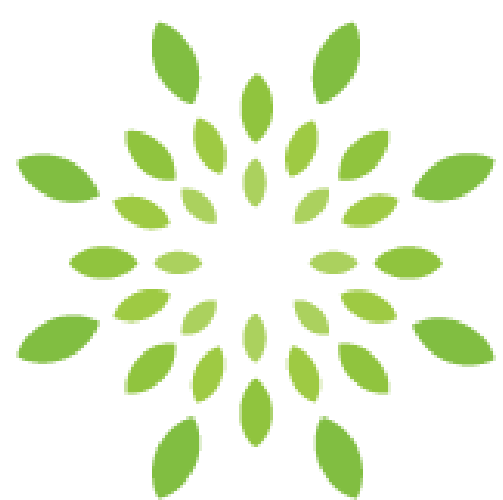




SPONSORSHIP OPPORTUNITIES

Building a sustainable future for your business and our community.



**London
Environmental
Network**

CONNECT WITH YOUR COMMUNITY

Digital Presence

- Reach a crowd of **20,000 people** (and growing!) monthly
- **40,866** website visits in 2021
- **86%** of website visitors are new
- **42%** newsletter open rate and an **8% click through rate**
- Mentioned **22 times** in online, print, radio and video media such as CTV News London, CBC News, Global News, London Free Press
- **8,100** social media followers



Community Presence

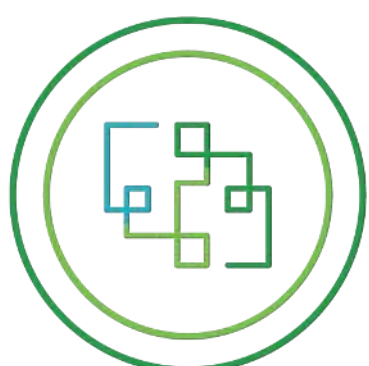
- **5,470** event & workshop attendees
- **45** events hosted in-person and virtually
- **362** environmental events posted to our events calendar
- **51 businesses** are committed to sustainability targets & are actively working to meet their goals
- **2%** of the London workforce is engaged through Green Economy London
- **42 network member** organizations

Connect with these groups

- **Females aged 24-44** engaged in the environmental sector (**45% of social media followers**)
- **Families, homeowners, and tenants** looking to make their homes more sustainable
- **Business leaders** interested in developing sustainable business practices
- **Consumers** interested in eco-friendly organizations
- **Six Community groups** supported through our Environmental Action Incubator
- **London & area residents** looking to get involved in the environmental sector through **support, volunteering, engagement, activism & more**



WHY LONDON ENVIRONMENTAL NETWORK?



Green Economy
London



BECAUSE WE TRULY ARE A NETWORK.

Make a difference in your community by supporting the London Environmental Network programs and services as a sponsored partner.

CHOOSE YOUR SPONSORSHIP LEVEL

Benefits:	CHAMPIONS \$10,000	ADVOCATES \$5,000	SUPPORTERS \$1,000
Social Media Mentions	12 / year	8 / year	5 / year
Logo on our Website	✓	✓	✓
Logo at all in-person & online events	✓	✓	At Awards only
Annual Green Leaders Awards Logo Presence	Large logo on slideshow & invitations	Large logo on slideshow & invitations	Small logo on slideshow
Logo on Annual Report	✓		
Featured story in e-newsletter	✓		
Unlimited invitations to Green Leaders Award ceremony & other events	✓		

DON'T SEE ALL THAT YOU'RE LOOKING FOR?

WE WILL WORK WITH YOU TO DEVELOP THE CAMPAIGN PROGRAM OF YOUR DREAMS WITH ADD-ONS SUCH AS:

- Co-develop a personalized, cross promotional campaign
- Naming rights for an award at our Annual Green Leaders Awards
- Receive a personalized employee engagement event



LET'S CHAT
ABOUT WHAT WE
CAN DO FOR YOU

Marianne Griffith, Executive Director
(226)-700-6945
hello@londonenvironment.net



"In addition to strengthening our sustainability efforts, we've been able to make new connections with businesses and groups and increased our brand affinity and presence, but most importantly we have been given the opportunity to positively impact the community we live and operate in.

This is our second year sponsoring the London Environmental Network, and it's been heartwarming to see all the success stories in our local community."

-Ann-Marie Cooper of Convertus Group

