Green Economy London Membership

Green Economy London supports a network of businesses to set and achieve sustainability targets. The Hub brings together, empowers, and celebrates businesses as they achieve their sustainability goals.

As a result of implementing sustainable change, local businesses experience benefits including decreased operation costs; decreased risk (in the face of upcoming legislation for example); increased employee engagement; improved environmental outcomes; retention and talent attraction; and improved public image and brand value.

Members of the local business and organizational community join their local Hub, pay an annual membership fee and move through a series of steps to set a target and reduce their environmental impact while receiving support from their Hub (steps seen below).

Member Milestones

Onboarding

Initial Meeting

Build a Green Team

Create Online Member Profile

Measure Impact

Complete First Walkthrough

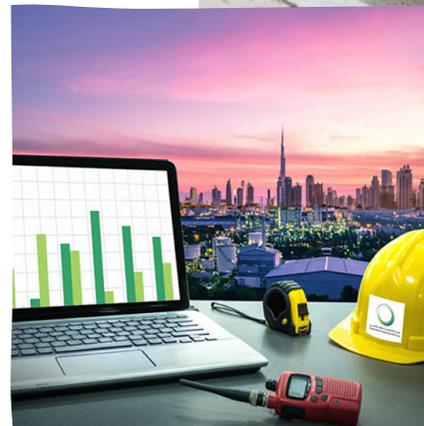Set Baseline using Ecobase Software

Develop Sustainability Action Plan

Develop Action Plan

Allocate Resources to Meet Goals

Measure and Report Improvements

Engage Staff in Implementing Projects

Set Target & Reduce Impact

Track Reductions

Share Project Stories via Media

Celebrate Your Success!

Contact Marianne Griffith, Hub Manager

greeneconomy@londonenvironment.net

226-977-1139

What We Offer

We Convene

- Educational Forums (1-2 annually)
- Technical Workshops (2-5 annually)
- Peer-to-Peer Meetings
- Webinars
- Member Portal (with resources)
- Newsletter

We Empower

- On-Site Support for your Staff
- Project Planning (template and support for creating action plans)
- Sustainability Accounting Tool
- Connections to Local Service Providers (access to a directory)
- Student Support (connecting members with higher-ed student teams)
- Incentives and funding for sustainability projects

We Celebrate

- Communications Support
- Annual Recognition (in our year-end report, at our Evening of Recognition)
- Member Report on progress
- Leaderboard (lets you see your performance)
- Ongoing Recognition (in media stories year-round and online)
- Award Opportunities

Sign up on our website today at *greeneconomylondon.ca*

What Does it Cost?

Annual membership fees range from $300 for business of 4 or less employees to $6,500 for organizations of 1,000+ employees. Non-profits qualify for a 15% discount.

Number of Employees	1+	5+	10+	25+	50+	100+	500+	1,000+
Annual Fee	$300	$500	$800	$1,500	$3,500	$4,500	$5,500	$6,500

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Here's How To Set A Target:

General Notes for all Target Areas*:

- Members identify, track and reduce their impacts of their facilities and fleet in London & Middlesex.
- Members must **develop an initial water and/or waste and/or GHG emission baseline within 3 years of joining.**
- **Baseline year for targets cannot be more than (maximum) 3 years previous to the year of joining the program, but if you have existing targets or baselines you can keep using them internally!**
- **Members must report annually after setting a target,**
- **Targets cannot be set more than (maximum) of 10 years.**
- **Members will be recognized for their successful actions and achievements.**

GHG Emissions

- **Scope 1 & Scope 2 (*ie. energy use*) are mandatory to track and reduce, Scope 3 (*commuting, purchased goods etc.*) is optional.**
- *Targets can be either Absolute or Intensity (ie. per FTE, per widget or per square foot)*
- *Maximum of 49% of total reduction targets can be achieved through Restricted Reductions (Offsets, Renewable Energy Credits, MicroFIT, etc.).*

- **Levels of Recognition**
  Bronze - 20% (minimum)
  Silver - 40%
  Gold - 60%+

Environmental Steward

- Participating members must report which projects they are participating in for recognition.
- Any and all prior action will be recognized as a completed project.
- Members must complete a minimum of 1 **"Action Project"** to be recognized as an Environmental Steward. Therefore, all completed projects can't be "Sponsorship Projects".

- **Levels of Recognition**
  Bronze - 2 or more projects)
  Silver - 5 or more projects
  Gold - 8 or more projects
  Platinum - 10 or more projects

Waste Targets

- **Office waste is mandatory to track and reduce, Production byproduct waste is optional.**
- **Members must complete an annual waste audit (can be completed internally by trained staff) in order to determine diversion and contamination amounts**

Levels of Recognition

Reduction	Diversion
Bronze - 20% (minimum)	Bronze - 50% (minimum)
Silver - 40%	Silver - 60%
Gold - 60%+	Gold - 70%+

Water Targets

- Members must report on water consumption and wastewater.
- Targets can be **Absolute or Intensity based.**
- **If members are keen on making reductions to their storm water, that reduction can be set as a target in the Environmental Stewardship Framework**

**Levels of Recognition
Consumption Reduction**

Bronze - 10% (minimum)
Silver - 20%
Gold - 30%+

See individual frameworks for more detail

Green Economy Hubs

Hamilton and Burlington
SBI
Sustainable Business Initiative

Kingston
sustainable kingston

London
Green Economy London

Ottawa
carbon 613
by envirocentre

Sudbury
green economy north | économie verte du nord

Waterloo Region
Regional Sustainability Initiative

York Region
ClimateWise Business Network

Green Economy Canada

Green Economy London is one of 7 Green Economy Hubs across Ontario supporting networks of businesses to set and achieve sustainability targets.
Together we're demonstrating a sustainable economy is possible.

Why Make Sustainability a Priority?

A 2014 CDP study found that S&P 500 companies with sustainability strategies outperform others on the index. These companies experienced:

Efficiency and reduced emissions

Financial savings and a return on investment

Credibility and recognition for sustainable efforts

Inspired and engaged employees

By 2018, the Green Economy Hubs reduced enough GHG emissions to equal taking 12,000 cars off the road.

Join the movement!

Green Economy London